

REFUGIO L JONES

San Diego, California ♦ adeptiv1@gmail.com ♦ www.adeptiv1.com

FREELANCE HIGH TECHNOLOGY WRITING PROFESSIONAL

Creating Innovative Written and Web-Based Copy

- SUMMARY:**
- 8 Years of combined Microelectronics Marketing and Management experience
 - 2 Years of Project Management and Business Development experience
 - 2 Years of Marketing Communications and Webmaster experience
 - Decisive and direct, yet flexible in responding to changing environments
 - Able to coordinate multiple projects and meet deadlines under pressure
 - Innovative and analytical problem solver

SKILLS:

Presentations	Marketing Materials	Sales Interfacing
Application Notes	Webmaster	Trade Journal Articles
Strategic Planning	Semiconductors	Micro Electronics
Consumer Electronics	Product Introductions	Emerging Technologies
Road-map Creation	Competitive Analysis	Tech Blogging

SOFTWARE: MS Office 2003 and 2007 Open Office GIMP Image Software

LANGUAGES: Spanish and Portuguese

WORK EXPERIENCE:

Freelance Technology Writer Adeptiv One San Diego, CA
May 2008 – Present

- Authored product collateral including presentations, press releases, and journal articles
- Engineered long term product line management and product support guidelines
- Developed long term product marketing and customer development plans

Product Marketing Manager Semtech Corporation San Diego, CA
Mar 2007 – May 2008

- Wrote white paper for unreleased Radio Frequency Phased Lock Loop timing product
- Managed the RF-PLL product line from product definition to pre-production samples

Product Manager Wi-Spry Incorporated Irvine, CA
May 2005 – Mar 2007

- Managed a start-up company's website (Webmaster) and produced all marketing collateral
- Worked closely with corporate PR Agent on press releases and print articles
- Headed product management and business development activities

Regional Sales Manager Pericom Semiconductor San Jose, CA
Nov. 2002 – May 2005

- Managed territory sales and design activities in Southern California, Arizona, and Colorado
- Troubleshoot problems with customers on-site for all of Pericom's product lines

Product Manager Pericom Semiconductor San Jose, CA
June 1998 – Nov. 2002

- Developed a strategic product plan, creating seven years of 30% annual revenue growth
- Authored over ten product application notes and application briefs

EDUCATION: Bachelor of Science in Electrical Engineering, University of Arizona, Tucson, AZ

PUBLICATIONS: List available on request and viewable at the Adeptiv One website

PORTFOLIO: <http://www.adeptiv1.com/publications>